

14th July 2020

Dame Catherine Arts 27th Summer Exhibition

<http://arts.damecatherines.org>

Read on for notes on how to submit your artwork, terms & conditions and links to handy guides on how to take the best photos!

Please see page at the end of the letter on how to submit your entry!

Dear Artist,

It's all change for this year's Dame Catherine Arts Summer Exhibition which will not be in our usual village location in Ticknall, but instead will be reaching further and wider with an online presence. This is a first for us but already our buyers are getting in touch and expressing their interest in the show – which is a promising start – and with digital artist and visitor workshops we hope it will be a positive experience for all.

This format is new for us all, so please bear with us through any teething problems, but for those who applied to last year's show online, a lot of this should be familiar. Please read on for more information about the event and how to apply. As always, this is not a curated exhibition and so everyone who applies will be exhibited and given the opportunity to sell their artwork directly to the public (last year we sold over 200 pieces of artwork, worth over £18,000.)

Key dates

- Sunday 23rd August: Deadline for receipt of applications from artists
- Saturday 29th August, 7pm: Pre-view/launch event via facebook and website goes 'live'
- Sunday 30th Aug – Sunday 6th September: DCArts Summer Exhibition Online (open for sales, 8am-8pm)

How will it work?

- The exhibition will be online via a website.
- All entries will be displayed collectively as part of the exhibition (as we would normally) but there will be the ability to filter works by artist to help buyers navigate through the works
- Each artist will have the opportunity to include up to 300 words describing themselves, their practice, approach, inspiration, etc. which can also include links to artists own website/Instagram/facebook, etc. site and to any videos or promotional material made as part of the summer exhibition.
- Artwork will be displayed with the purchase price (selling price to include commission) but not postage (see notes below)
- We will give buyers the opportunity to request additional photos of an artwork they might be interested in if necessary to secure the sale, and we will contact artists accordingly to arrange this.
- Successful sales will be processed by the DCArts team and then payments made (minus commission) to the artists via BACS transfer within 4 weeks of the end of the show assuming successful receipt of the artwork by the buyer. (Payments by cheque will include a £1 charge to cover postage/admin).
- Under distance buying laws, buyers will have 14 days to return artworks (at their own cost) if they decide not to keep the piece. If the item is returned because the buyer feels it was not accurately described (incorrect dimensions, poor colour representation in photos, item damaged etc.) the artist may be asked to cover costs. Artists are responsible for ensuring information about their pieces is accurate.

- DCArts will publicise the event via social media, local press and the distribution of flyers within the local area; we will also ask all participating artists to help via their own websites/social media accounts.

- **To purchase art works**
 - buyers will contact the sales team at any time during the show via email or phone.
 - A member of our team will then get in touch with you, so we will need high availability contact details for you.
 - We will discuss delivery options which might include
 - sending via the post/courier (you will be asked for postage costs at the point of submitting your artwork)
 - arranging for collection from the artist by the buyer
 - arranging delivery by the artist to the buyer
 - pick-up from DCArts in Ticknall (artist to drop, buyer to collect from Ticknall).
 - DCArts can provide a collection/delivery service charged at a rate of 40p per mile from Ticknall to the artist's house and then to the buyers house and return to Ticknall.
 - When we call you to discuss a sale we will have a preference for delivery options from the buyer, and can negotiate with you about how the work can be delivered. We may need to call a couple of times to finalise delivery details and costs.
 - Artists will be responsible for packaging up all artworks to ensure adequately protected during transit.

- You should find out how much each piece you're submitting will cost to deliver, including insurance and packaging, from one or more delivery companies such as Royal Mail, Hermes etc. Artists will be asked at the point of submitting their artwork for an indicative price for postage based on size, weight and insurance (see notes below) to give the buyer an indication of what postage might cost.
- You will need to make sure the delivery costs include the whole piece including size, weight, insurance and packaging.
- We will not be held liable for damage to work if posted. You must make sure that the insurance you take out covers damage or loss to the value of the work.
- In the event of loss or damage during transit we will refund the money to the buyer and you must claim on the delivery company's insurance.

Terms and Conditions for Exhibiting Artists

- All submission must be made online, no paper entries are able to be processed this year.
- Exhibitors should ideally enter at least three pieces of work, but we have no maximum quantity this year (as our digital exhibition space is not restricted like our physical one!)
- Entries can be original paintings, etchings, textiles or 3d/sculpture as always, but we are also accepting limited edition photographs and prints; framed or un-framed artworks BUT the type of entry (medium/original/limited edition/framed/unframed, etc.) needs to be very clearly stated on the application form (where indicated) so that buyers understand what is for sale.
- Please ensure that you measure each piece accurately and carefully (in centimetres), indicating (where relevant) whether it is hung landscape, portrait or square so that buyers understand the orientation
- A charge of £2 is made for each entry, regardless of size
- Every artist must submit a written text (up to 300 words) about themselves to accompany the submission
- All pieces entered must be for sale
- 25% Commission will be taken by us on sale of work

- At the time of entry, artists must give an indication of the cost of posting the artwork (see notes above). Artists will be responsible for posting their artwork to the buyer, or for delivering/allowing collection as outlined above. Where necessary, DCArts can assist with this for an additional cost.
- Artists are responsible for packaging the artwork to ensure safe transit and any postage costs must include insurance to cover the cost of the piece.
- Each entry must be accompanied by 2 photos of the piece that accurately represents the colour, texture, size, etc. We suggest that photo one shows the whole image, and the second photo shows the piece framed (if relevant) or mounted or alternatively a close-up detail or insitu shot.
- If you require assistance with photography we will be circulating links to tutorials to help. If demand is such, we may be able to offer a photography service which would require artists to bring their artwork to Ticknall. There would be a charge for this. Please contact us if you feel you would like to take advantage of this option.
- Artists are responsible for accurately representing the work for sale.
- Artists must notify us immediately if a piece is no longer for sale so that we can communicate this to buyers/amend the website.
- By submitting artwork to the show, artists accept the terms and conditions set out in this letter.

What to do next

- Please submit your online application (see separate instruction sheet) **by Sunday 23rd August**. We cannot guarantee that any entries received after this date can be processed in time for the launch.
- Complete payment for your hanging fee (£2 per piece)
- Upload your artist statement (max. 300 words) along with links to website/social media etc.
- For each piece you are submitting for sale you will need to provide the following information:
 - Name of artwork
 - Medium/method
 - Dimensions (length x height, in centimetres)
 - Original or limited edition print
 - Framed/unframed/mounted
 - Hung portrait/landscape/square
 - Sale price (including commission)
 - Indication of postage costs
 - Photo 01: showing complete image
 - (optional) photo 02 showing items framed/mounted/detail
- Please check your entry carefully before submitting it. It is the artists responsibility to ensure their work is accurately described.
- Please let us know in the 'additional comments' section if you are going to be away during the exhibition period; if you have problems organising postage or packing or delivery of your artwork and need assistance, etc.

Postcard auction

As always, we would also like to invite artists to donate a 'postcard' artwork for our auction to raise funds for special projects in school. This year we are working hard to prepare the school buildings for the full return of pupils in September and hopefully the creation of a community classroom space. If you would like to donate a postcard for that event, please pop it in the post and send it to:

Dame Catherine Arts
 Dame Catherine Harpur's School
 Rose Lane
 Ticknall
 DERBY
 DE73 7JW

Last year we raised over £500 and would like to thank you in advance for supporting us!

Artist workshops online – VOLUNTEERS WANTED!

In addition to our exhibition, we normally run a series of artist-led workshops as well as children's activities, and this year will be no exception. If you are interested in running a workshop, or would like to record a demonstration or a short film illustrating a particular technique, then please get in touch. We'd love to promote as many of our artists as possible via this digital platform – we can turn a negative into a positive situation and hopefully reach even more buyers, visitors and artists so that when we're physically back next year we will be bigger and busier and friendlier than ever!

If you have any queries, please do not hesitate to contact us.

We are really looking forward to seeing the amazing artwork everyone has been working on this year. It's a new and strange time for us all but for many the summer exhibition is a firm fixture in their calendar and we'd like to maintain the spirit of the show online, if not physically (but, sorry, we can't send Jose's cakes digitally!)

Please bear with us through any teething problems we may have with the tech; Keith has been working really hard getting the website prepared and we all have our fingers crossed that it won't crash!

Hopefully see you soon!

Kind Regards,

Deb, Amanda and The Dame Catherine Arts' Team.

Don't forget our 'how-to' and notes on how to make your submission – see overleaf/keep scrolling!!!



‘How-to’ and notes on submitting your work to this year’s Summer Exhibition!!

1 Taking your photos

Please ensure that you take high quality images of your pieces. You can find out how to photograph art in these tutorials.

<https://www.youtube.com/watch?v=Vr7vrXd6lwU>

<https://willkempartschool.com/how-to-photograph-your-paintings-with-your-iphone/>

<https://www.arttutor.com/blog/201811/how-photograph-your-artwork-non-photographers>

<https://theartistmarket.co/photograph-artwork-with-iphone/>

We might ask you to resubmit your photo if it isn't clear.

If you'd like professional paid for shots we may be able to put you in touch with a photographer. Please contact us.

2 Learn how to submit your entries to the website.

Please watch this short video on how to use the website to enter your art.

<https://www.youtube.com/watch?v=AaUgHQSKFno>

This video is also available on the home page of the website:

<https://arts.damecatherines.org/>

3 Visit the entries page on the website to add your works.

You should enter each artist individually.

Do not add multiple artists to a single order.

You will automatically create an account on the system.

It's very important that each artist has their own account. If you submit multiple artists' work at the same time, the works will all be attributed to only one person who is entered in the checkout.

Please use separate email addresses and artist names when submitting.

We reserve the right to charge administration fees for amendments to entries due to multiple artists being submitted at the same time.

Click to add your works: <https://arts.damecatherines.org/product-category/submissions/>

4 Please email arts@damecatherines.org if you get stuck or have a question about your entries.

We have limited capacity to edit entries so please ensure that your submissions are accurate.

If you want to remove a piece from sale please contact us.